

EST. 1970

A LEGACY BUILT TO LAST.

TIMBER / PANELS / REGIONAL DISTRIBUTION

content.

01. who we are

01.01	About Us	04
01.02	Our Story	05
01.03	Vision, Mission & Values	06

02. what we do

02.01	Group Companies	08
02.02	Saedy Wood	09
02.03	Product Portfolio	13

03. where we lead

03.01	Scale & Infrastructure	10
03.02	Regional Logistics	12
03.03	Why Saedy	14

01

**who
we are**



A third-generation family business built on more than five decades of market knowledge, long-term partnerships, and dependable supply.

ABOUT US

The Saedy story began in **1970** with the establishment of Saedy Food,  marking the first chapter of a family business built on ambition, experience, and a strong understanding of the market.

In **1976**, the family expanded into the timber industry with the establishment  of Saedy Wood. Over the following decades, Saedy Wood developed into one of Jordan's leading timber and wood-based panel distributors, supported by extensive warehousing, strong stock levels, and a growing distribution network.

The Group continued its journey of diversification with the establishment of  Saedy Oil in **2020**, followed by  Saedy Carpentry in **2023**, expanding its operations across food commodities, timber and panels, edible oils, and carpentry solutions.

Today, Saedy Group is led by its third generation and supported by approximately 300 employees, carrying forward more than five decades of family experience while continuing to grow across Jordan and the region.

1970 THE YEAR OUR STORY BEGAN

THREE GENERATIONS. ONE ENDURING STANDARD.

1970**GROWTH****TODAY****NEXT**

A family business is established with timber at its core.

Trading and distribution capabilities expand across Jordan.

The third generation leads a diversified regional group.

Building stronger infrastructure, partnerships, and market reach.

OUR VISION

To be a leading regional group recognized for reliability, sustainable growth, operational excellence, and comprehensive solutions.

OUR MISSION

To provide high-quality products and dependable solutions through strong partnerships, extensive market knowledge, efficient logistics, and a dedicated team.

01

TRUST

02

QUALITY

03

CUSTOMER COMMITMENT

04

EXCELLENCE

05

TEAMWORK

06

GROWTH

02

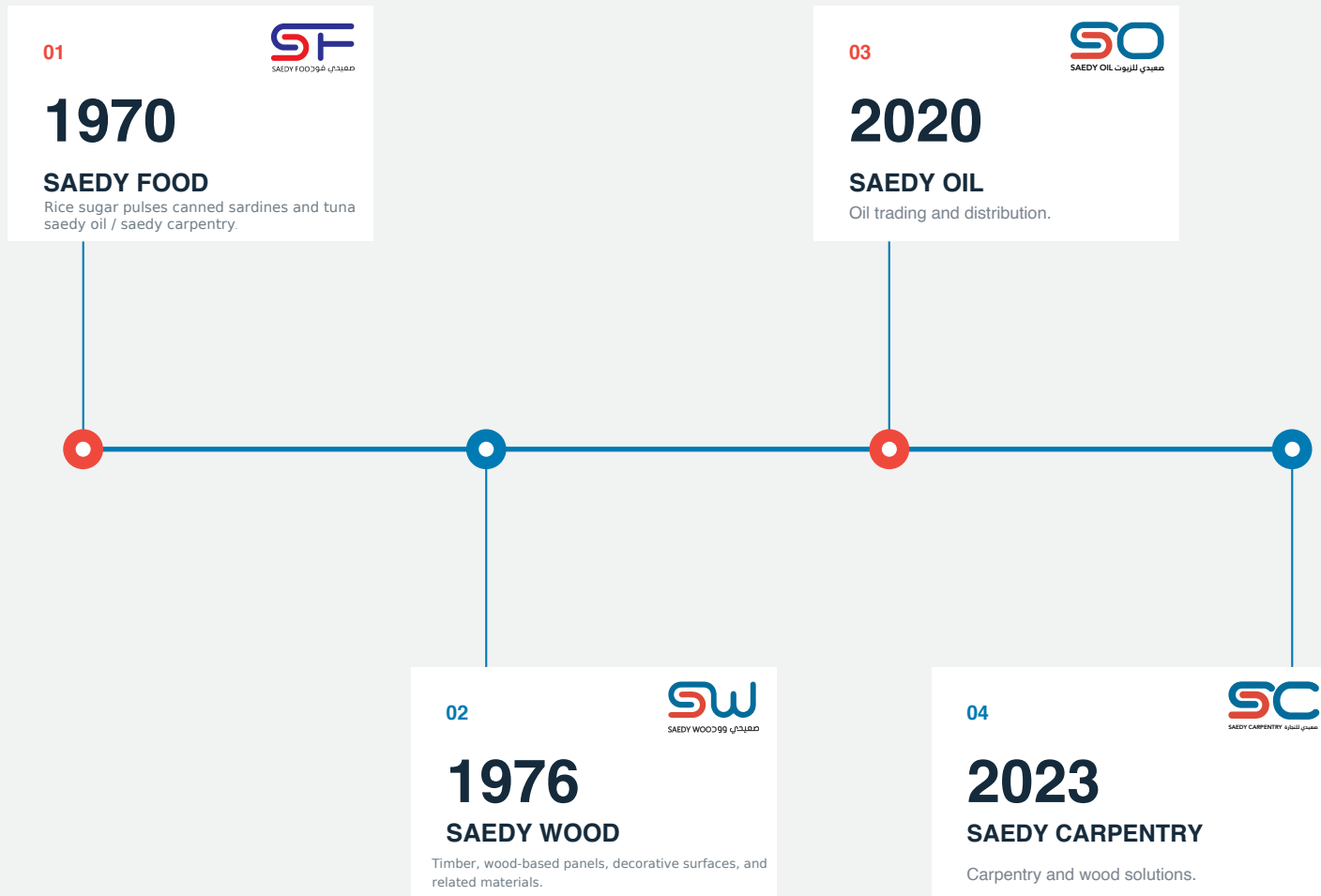
what we do

Saedy Group operates across four key sectors: food commodities, timber and wood-based panels, edible oils, and carpentry solutions.

Through its specialized companies, the Group offers a diverse range of products supported by extensive warehousing capacity, strong stock levels, a wide distribution network, and strategic logistics centers.

With more than five decades of experience and approximately 300 employees, Saedy Group continues to serve the needs of its markets across Jordan and the region through reliable operations, product availability, and long-term industry expertise.

ONE GROUP. MULTIPLE CAPABILITIES.





Saedy Wood is one of Jordan's leading timber and wood-based panel distributors, supported by decades of industry knowledge and a large-scale operational network.

Its extensive portfolio, strong stock availability, and strategically located distribution centers allow the company to serve retailers, contractors, carpenters, manufacturers and designers efficiently

10,000 UNIQUE ITEMS SOLD

PRODUCT PORTFOLIO.

- 01 **HARDWOOD**

- 02 **SOFTWOOD**

- 03 **MDF**

- 04 **BLOCKBOARD**

- 05 **PLYWOOD**

- 06 **HPL**

- 07 **DECORATIVE PANELS**

- 08 **RELATED MATERIALS & ACCESSORIES**

OUR SCALE IN NUMBERS.

55+

YEARS OF EXPERIENCE

300

EMPLOYEES

8

DISTRIBUTION CENTERS

90K m²

REGIONAL WAREHOUSING

90K m³

REGIONAL STOCK

10K

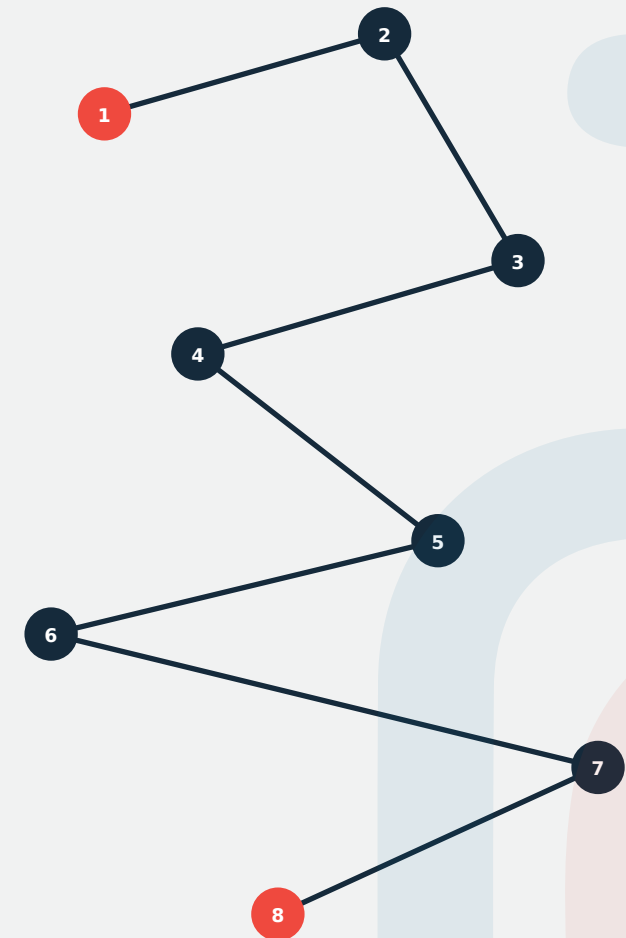
UNIQUE ITEMS SOLD

Figures supplied by Saedy Group. Regional totals include Jordan, Syria and Saudi Arabia.

8

**DISTRIBUTION
CENTERS****≈ 1,000 m²****EACH LOCATION**

A retail-led network extending Saedy Wood's product availability across Jordan, supported by centralized warehousing and experienced local teams.

**JORDAN NETWORK**

REGIONAL CAPACITY.

JORDAN

60,000 m²

WAREHOUSING

60,000 m³

APPROX. STOCK

SYRIA

20,000 m²

WAREHOUSING

20,000 m³

APPROX. STOCK

SAUDI ARABIA

10,000 m²

WAREHOUSING

10,000 m³

APPROX. STOCK

WHY SAEDY?

01

LEGACY SINCE 1970

More than five decades of accumulated market experience.

03

EXTENSIVE PRODUCT RANGE

A broad portfolio answering diverse specifications.

05

WIDE DISTRIBUTION NETWORK

Eight centers bringing products closer to customers.

02

THIRD-GENERATION LEADERSHIP

Family values supported by a forward-looking approach.

04

STRONG STOCK AVAILABILITY

Regional inventory supporting continuity and speed.

06

STRATEGIC LOGISTICS

Aqaba and Syria-border centers supporting movement.

BUILT ON LEGACY. DRIVEN BY GROWTH.



القائمة الذهبية الجمارك الأردنية
Golden List Jordan Customs

For more than five decades, Saedy Group has invested in people, partnerships, infrastructure, and the ability to serve the market. The next chapter continues with the same commitment.

E - Catalogue



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